



Success with Disaster Plans and Planning for Resilience!

Presented by:

Ana-Marie Jones, Chief Resiliency Officer, Interpro (@MsDuctTape)

Presented to :

UWLC Rural Community Preparedness Cohort

April 27th, 2022

Today



- **Topics:**

- Rapid Recap of Last Session
- Successful Disaster Plans
- How To Get It Done!

- **Requests:**

- Overcome the limitations of our virtual environment!

Please answer **ALL** questions, big nods, thumbs up, put messages in chat if possible, etc.

- Release (at least temporarily) any attachments to your past methods, approaches, results, etc.

Recap: Embrace the MacGyver Mindset



Brain Training 101:
Couch Potato Preparedness

MACGYVER

Recap: Embrace Divergent Thinking

Convergent:

- Name the eating utensil that goes with a spoon and a knife
- What do you call the pointy parts?
- How many prongs/tines are on a standard dinner fork?
- On what side of the plate do you put the fork in a standard place setting?

Divergent:

- What's one way to use a fork to make money?
- What's one way to use a fork to be safe?
- What's a funny/entertaining way to use a fork?



In an emergency or disaster, which way of thinking and learning will be more helpful to you?

Recap: Think Camper, Not Survivalist



Remember:

- **Camping enthusiasts** think it's FUN and all kinds of AWESOME to live off the land, disconnect from technology, pitch a tent, build a fire, etc.
- **The Survivalist** movement often scares off people just looking to be prepared. This is especially true if you have strong feelings about guns.
- **CERT/NERT groups** can be a great source information and community. Find out how your local groups frame and share their safety and readiness trainings and information.

Recap: Program Your Phone & Pack Your Meds!



Pack your meds
and whatever else
you need to stay
healthy and strong.

Recap: Whistles Are The Tools Of Heroes!

- Davis Street Family Resource Center – petite woman vs. irate man
- Raphael, injured Marin County jogger – saved by the whistle
- The Volunteer Center of Marin County – volunteer vs. bear
- Stepping Stones Family Growth Center – woman with MS in wheelchair uses whistle
- City of Oakland Senior Walking Program – once fear was removed, attendance tripled!
- CARD's office – building fire inspector “Can I take pictures of this?”
- Henry J. Robinson Multi-service Center – Homeless people protecting their children
- Multiple businesses became whistle sponsors



No one has ever said...
“That brochure saved my life.”



It's the **PLANNING**, Not the Plan!



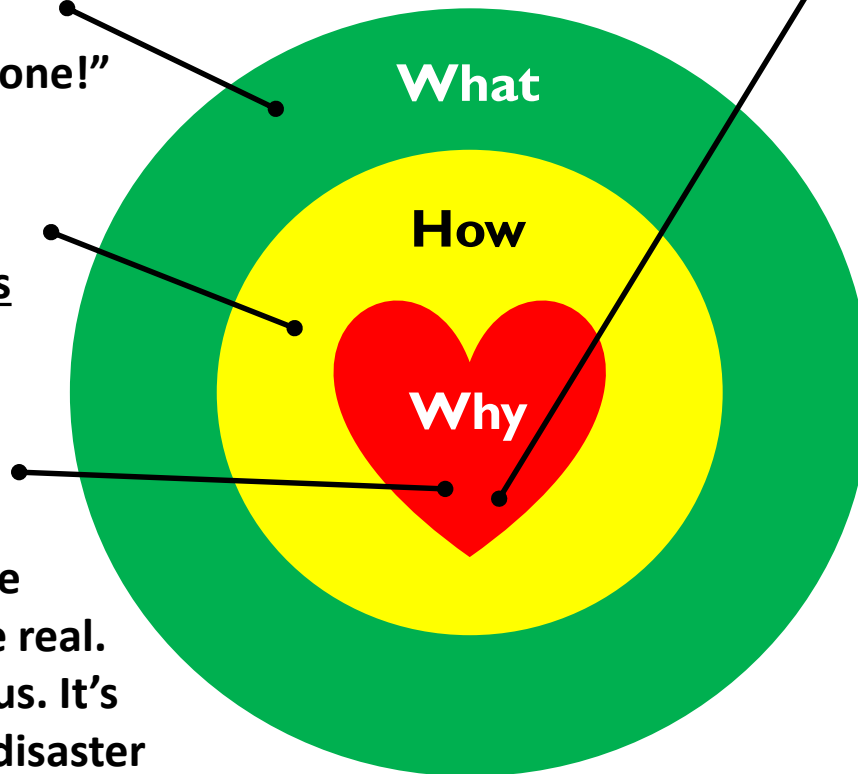
Passions form around the “Why”

Traditional Message

Prepare for disasters
Get ready for the “big one!”

Take classes/trainings
Get kits, store supplies
Do exercises and drills

Because disasters happen! Our lives, homes and families are at risk. The threats are real. Terrorists want to kill us. It's not a matter of “if” a disaster will happen, it's “when”...



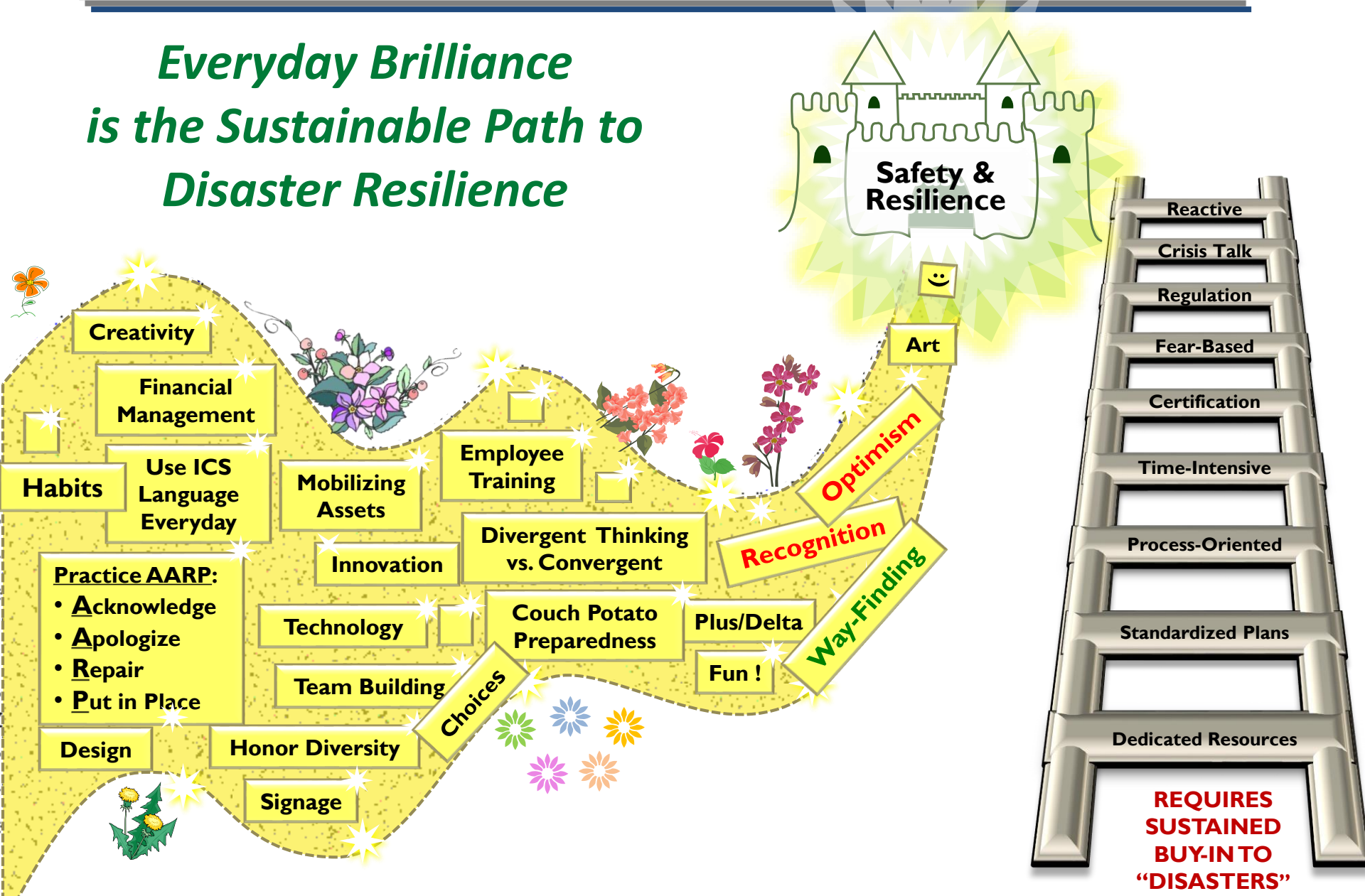
New Message

- This is who we are for our community. It's what we do.
- To become global leaders in a game-changing conversation
- To be a more valued partner with local businesses/government
- To make our community more fundable for related grants, awards, donations, etc.

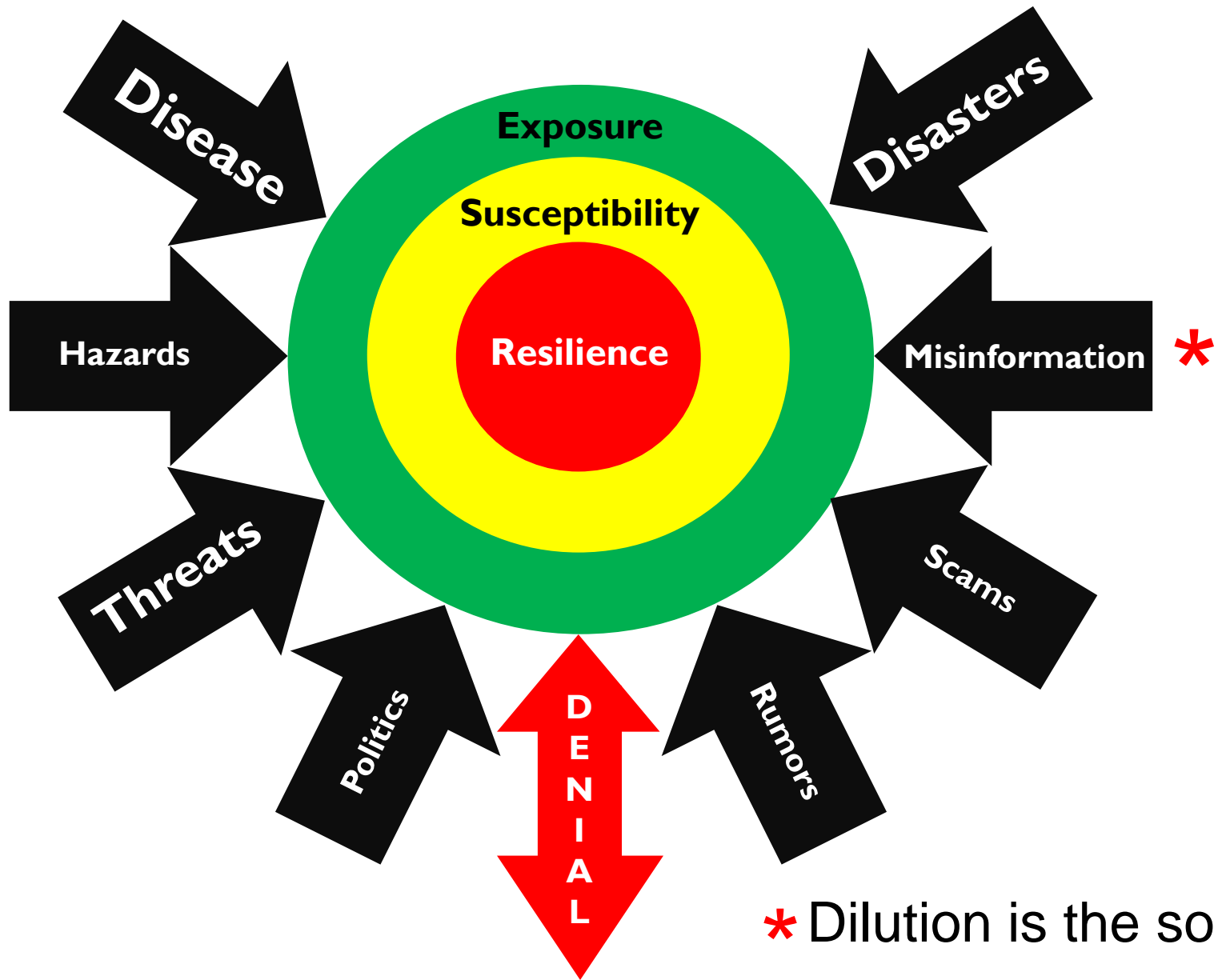
▪ **Because We Can!**

Solution: Champion Everyday Brilliance!

*Everyday Brilliance
is the Sustainable Path to
Disaster Resilience*



You Are The Protective Barrier

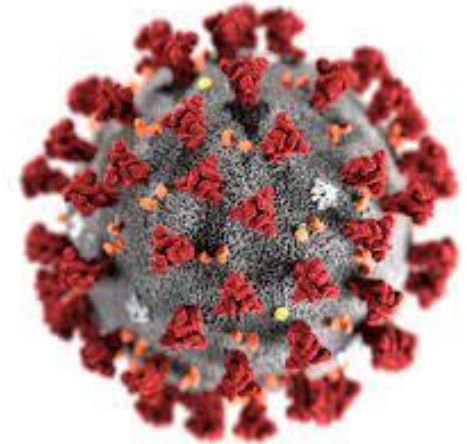


* Dilution is the solution!

How To Get It Done: Build Your Herd

Herd Immunity:

A situation in which a sufficient proportion of a population is immune to an infectious disease (through vaccination and/or prior illness) to make its spread from person to person unlikely. [CDC]



Herd Solidarity:

A situation where you create alignment, agreement, and commitment around your behaviors and actions within your chosen community. [Jones, AM]



A Local Success Story: OIGC



Mission Statement:

The mission of the Oakland Interfaith Gospel Choir is to inspire joy and unity among all people through black gospel and spiritual music traditions.



OIGC Covid Planning

Activities:

- Created Covid task force
- Collected Covid resources
- Attended webinars
- Surveyed their community
- Drafted protocols
- Engaged community partners
- Embraced herd solidarity
- Conducted listening session

PROTOCOLS:

- Pre-registration and assigned seating by voice part.
- Signed attestation of vaccination and commitment to self-report any potential COVID exposure; subsequent promise not to attend rehearsal until negative test results are provided, preferably PCR.
- Vaccine verification in advance, preferably from a validated source such as myvaccinerecord.cdph.ca.gov
- Symptom check at the door for each entrant, each time: wrist temperature check, exposure questionnaire.
- Masked at all times – black singers masks while singing addition to uniform. (Select from the following:
Amazon: <https://amzn.to/3f6DIKw> *or* J.W. Pepper: <https://bit.ly/2VhBvF1>) (Will provide if possible)
- Sanitizer stations available at registration and in rehearsal space.
- “One door in, one door out” whenever possible to facilitate effective flow and to avoid doorway-area congestion.
- Socially distanced seating/singing in pews – 2/3/2 configuration. Max capacity 75 people, 70 singers 5 band/staff. (This represents 25% venue capacity at Imani, current guidelines are 50% capacity.)
- Everyone to avoid congregating in close clusters indoors. Emphasize social distancing wherever possible.
- Please pro-actively express your comfort level and consent for greeting fellow participants outside the venue. We will refrain from hugging and other forms of close contact while in the sanctuary and in the building.
- Additional facilities protocols (i.e., open windows, disposable mic covers) may be in effect to support our health and safety, with dedicated personnel to fulfill.

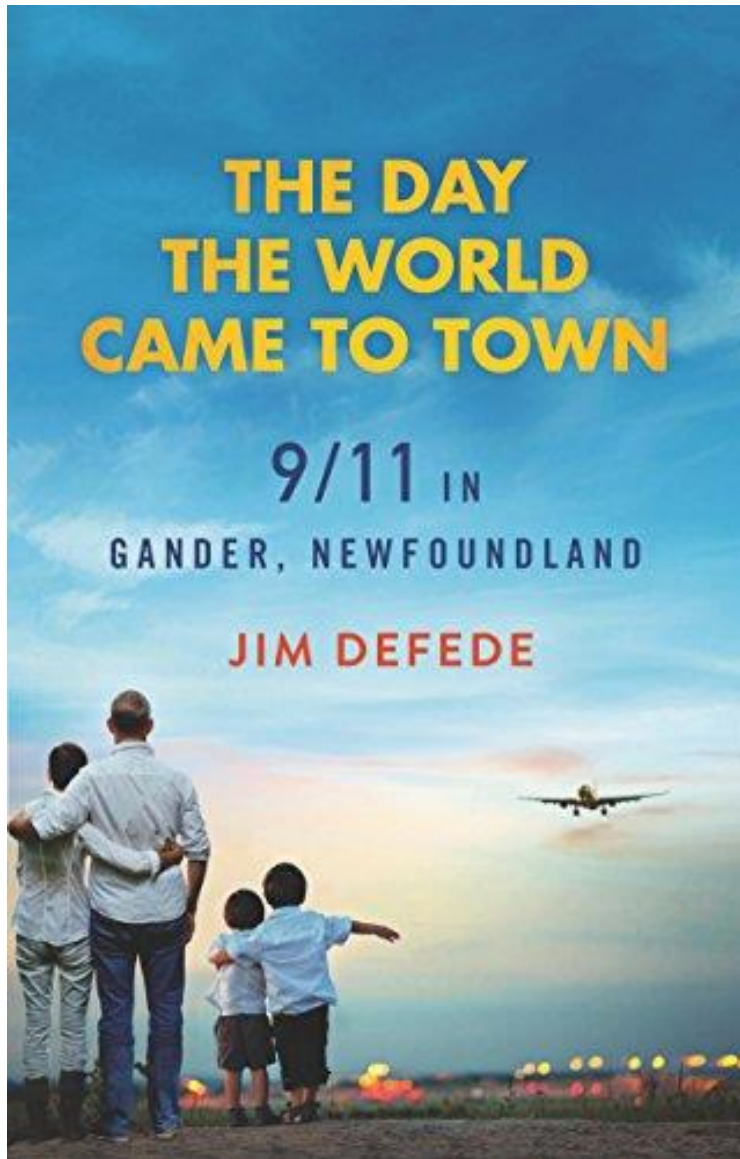
Success: 2014 South Napa Earthquake



- Becoming Independent is based in Santa Rosa, California. They serve 900 individuals with intellectual disabilities.
- The 6.0 earthquake struck on August 24th, 2014, at 3:20am. Within 30 minutes of the earthquake, Becoming Independent staff had secured their own households.
- 8 Staffers deployed to respond to clients in the impact area.
- Clients were located in Napa, Vallejo, American Canyon, and Sonoma.
- Staff made contact with over 200 clients in the impact area -- face-to-face or by phone.
- Home visits included clearing broken glass, picking up toppled furniture, and ensuring that client homes were safe to occupy.
- One person had to be removed from her house, as it was deemed unsafe to stay.

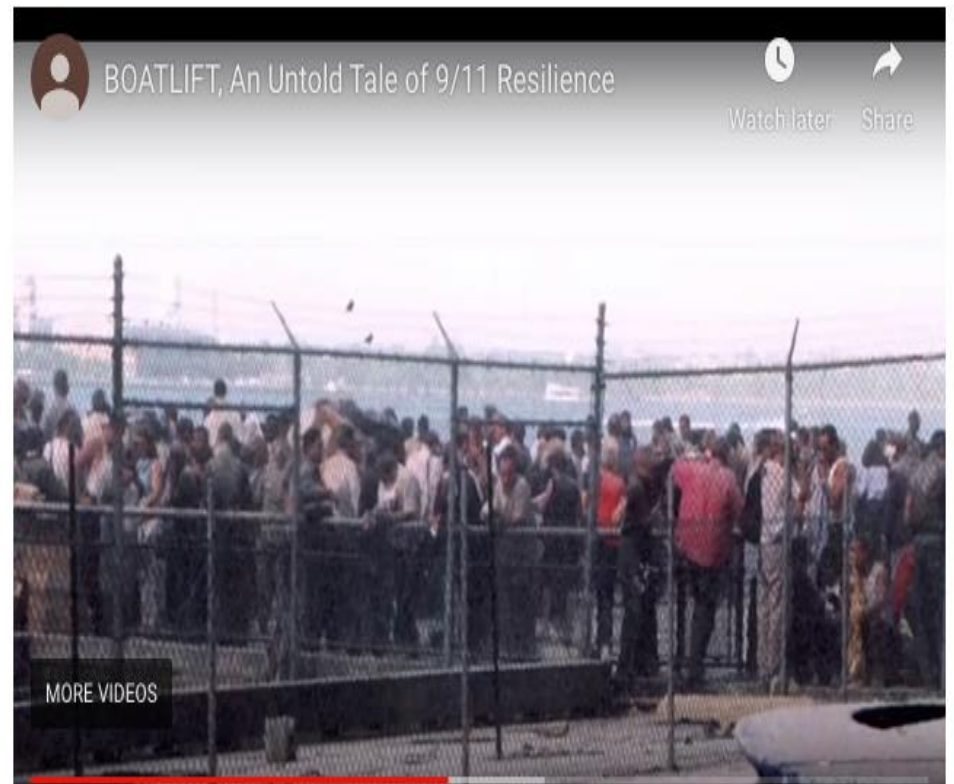
Readiness is part of their culture, it's part of how they serve their community. They have woven preparedness into how they empower their staff and clients.

Solution: Share Success Stories



Boatlift - Tom Hanks Narrates "An Untold Tale of 9/11 Resilience"

1 09/11/14



Solution: Make Your Spaces Speak

- Make all health and safety messages, warnings, and directions visible and eye-catching
- Tool your paid/volunteer staff with appropriate SWAG (whistles, sanitizer, masks, CUE cards, etc.) and have them program their phones.
- Give directions based on your safety elements (Example: the bathroom is down the hall, on the left, past the large hand sanitizer dispenser. If you reach the emergency exit, you've gone too far.)



“You are safe here.” “We’ve got you.”

“We take your health and wellness very seriously.”

Don't Be Subtle, Make it Obvious

**FIRE
ESCAPE**

Helping nonprofits prepare to prosper
www.CARDcanhelp.org



COOPERATING
AGENCIES
RESPONDING
QUICKLY
For disaster preparedness
training and resources call
CARD
(510) 451-1314
www.CARDcanhelp.org
helping nonprofits prepare to prosper



**Stay home if
you're sick**



**DO NOT ENTER
IF YOU HAVE:**



FEVER



COUGH



**SHORTNESS
OF BREATH**

Students should call Curry Health Center (406-243-2122) if they have
symptoms of COVID-19, been in close contact with someone who has had a positive
COVID-19 test, or just have questions or concerns about COVID-19 and your wellness.

For the most up-to-date information from UML about COVID-19, visit uml.edu/umcovid19



For disaster preparedness
training and resources call
CARD
(510) 451-1314
www.CARDcanhelp.org



WE ARE OPEN

BEFORE ENTERING:



**MASKS, SHIRTS &
SHOES REQUIRED**



KEEP 6 FEET APART



**SANITIZE HANDS
OFTEN**

OCCUPANCY LIMIT



**TOGETHER
WE
RISE**

THANK YOU FOR SUPPORTING LOCAL BUSINESSES
www.washcorises.net

**A stranger, a new client, a first-time volunteer
should be able to navigate your space safely.**

The Pandemic Opportunity

What are people wanting
and needing most
post-pandemic?

Community and Safety



Thank You So Much!

Ana-Marie Jones can be found online:

[Linkedin.com/in/MsDuctTape](https://www.linkedin.com/in/MsDuctTape)

[Interpro.com](https://www.interpro.com)

Ana-Marie.Jones@Interpro.com

